

Colorado Health Care Coverage Easy Enrollment Advisory Committee Meeting

Meeting #5
December 14, 2020







Opening Remarks from the Easy Enrollment Advisory Committee Co-Chairs



Roll Call and Introductions; Approval of prior meeting minutes

Co-Chairs:

- Monica VanBuskirk, Chief Policy and Relationships Officer, Connect for Health Colorado
- Amber Egbert, Legislative, Tax Business Rule, and Forms Coordinator, Taxation Division, Colorado Department of Revenue

Members:

- Colorado Department of Health Care Policy & Financing (HCPF) Representative:
 Marivel Klueckman, Eligibility Division Director
- Colorado Division of Insurance (DOI) Representative: Debra Judy, Deputy Commissioner of Policy Affairs
- Consumer Advocate Representative: Allison Neswood, Deputy Director of Strategic Priorities, Colorado Center on Law and Policy (CCLP)
- Small Employer Representative: Frances Coet, Partner, ATLAS CPAs & Advisors
- Insurer Representative: Jared Colturi, Operations Manager, Cigna
- Health Coverage Guide Representative: Tanya Trujillo-Martinez, Director of Community Health Development, North Colorado Health Alliance
- Insurance Producer Representative: Melanie Herrman, Seasons Insurance Agency
- Income Tax Preparer Representative: David Sullivan, Vice President, Stakeholder Relations, Intuit, Inc.
- Health Care Consumer Representative: Jeanine Draut, Owner, InPraxis Communications

 CONNECT

Guiding Principles

When asked what C4HCO and DOR need to do well to decrease the number of uninsured individuals and maximize enrollment in this program, you said:

- Process must be user-friendly. Including simple language and minimal administrative burden
- Outreach should be targeted to areas of the state with higher uninsured rates
 - Communications to individuals who are newly eligible should describe what benefits could look like
- Tax preparers must be educated on EE so that they can speak to the program
- Marginalized communities' fears around immigration must be addressed
- Prioritize health equity by addressing structural barriers faced by populations frequently excluded from the health care system



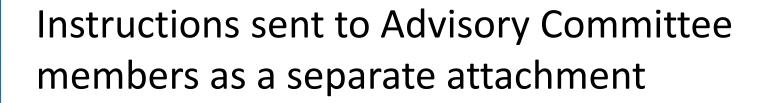
Final Language Review





Checkbox language sent to Advisory Committee members as a separate attachment





Revised Instructions



Revised Schedule

Schedule sent to Advisory Committee members as a separate attachment



Next Steps for Implementation

- C4HCO and DOR tech teams already met to identify best methods for securely transferring data
 - Follow up meetings for tech teams scheduled for April to begin development on more detailed specifications and to begin work on firewall changes if needed
- C4HCO to identify high-level requirements for implementation
 - Requirements include the preliminary eligibility assessment, outreach, enrollment and reporting
- What kinds of updates and on what schedule would the Advisory Committee like to have about work that is being done for implementation?

2021 Meeting Schedule

 When and how often does the Advisory Committee want to meet going forward?

- Proposed Schedule:
 - January and February: 2x/ month
 - March onwards: monthly meetings



Questions and Public Comment



Thank you!

